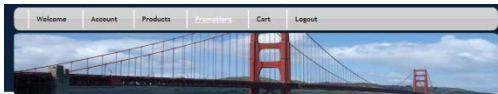
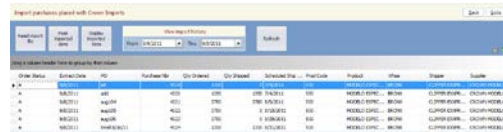




# Highlights on New Features

## Crown Purchase Import

We developed this feature to eliminate manually entering Crown purchases. It's easy to do and saves you time by importing purchases files downloaded from the SRS website. [Find out more.](#)



### Promotions

Item #	Part	Item	Description	Group
<b>CIRCLE K - 24HOUSE PACKAGES</b>				
471	Case	ICE 2/12/12 1A (more info)	\$1.38 off	
473	Case	ICE 2/12/12 C (more info)	\$1.38 off	
479	Case	ICE 18/12 C (more info)	\$1.82 off	
<b>08-30 - 05-43 ICE 2/12 CMB   ACTIVE 09/30/09 - 01/03/12   M &amp; match   M &amp; M 9</b>				
471	Case	ICE 2/12/12 1A (more info)	\$1.38 off	
473	Case	ICE 2/12/12 C (more info)	\$1.38 off	
<b>08-13 - 11-42 ICE 18PK C   ACTIVE 08/13/09 - 11/03/12   M &amp; match   M &amp; M 9</b>				
479	Case	ICE 18/12 C (more info)	\$1.82 off	
<b>COOK WITH BEAR</b>				
18033	Keg	CLT 1/4 keg (more info)	\$2.00 off	
<b>COOK WITH BEAR (free goods)   ACTIVE 06/10/10 - 06/10/12   M &amp; M 10</b>				
23	Case	COORS 2/12/12 C (more info)	\$2.00 off	
<b>FREE SHIRT PROMOS</b>				
<b>Hats with Beer   ACTIVE 04/14/10 - 02/24/12   M &amp; match   Buy 10 get 2   Multi buy: 10 per A</b>				
18100	Keg	BLUE MOON 1/2 keg (more info)	Trigger only	A
18104	Keg	BLUE MOON SUMMER 1/2 keg (more info)	Trigger only	A
24001	T-shirt	Free T-shirt (more info)	Freebie	

## Customer Web Ordering

A new menu option on the customer web-ordering portal provides a simple and effective way to alert customers of current and upcoming promotions. The promotions page not only enhances the customers' online ordering experience, it draws attention to promotions and offers that pertain to that specific customer. [Check it out here.](#)

## Margin Analysis

Stay one step ahead of the game with our margin analysis tool. This feature allows you to easily and accurately evaluate the effects of price increases and promotions on profit margins. Simply select a group of products along with a future date, and our new tool provides the ability to evaluate Price-To-Retailer options. [Learn more.](#)



Questions?

Ask a tech! Give us a call at 616-392-7111 or e-mail us at [support@eostar.com](mailto:support@eostar.com).

