



eoStar 2011 v2 Release

Stay in the "Know"

Dear eoStar User,

With this release's focus on reporting, we've added new features that will keep you in the "know". From the addition of multiple, brand-new ION reports that aid in tracking important data, to moving all of the reports into one consolidated place under the new Reporting menu option - this release will help you keep the information flowing. We've also added new plugins, such as the Wine By The Glass Plugin, to give more visibility into your data.

Absent employees? This version gives you both the Supervisor Mode and the Route/Employee dispatch screens to ensure your customer's orders are always taken care of.

Check out the wiki for a complete list of changes [here](#) and contact your support team member to schedule your upgrade.

We hope to hear from you,

- **The Rutherford Team**

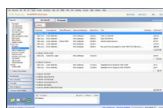
New ION Reports



Payments Audit Report

Quickly examine all the payment information for your customers.

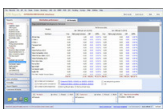
[More information.](#)



AR Write-offs Report

Track all AR Write-offs with this handy report.

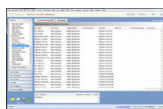
[Learn more.](#)



Distribution Performance Report

This comparative distribution tool compares items between two periods to see any improvements.

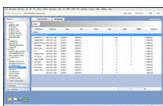
[See the wiki for more.](#)



Inventory Count Audit Report

This report examines all inventory count information for a selected time range.

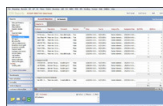
[Additional information.](#)



Goals Progress Report

This report examines the progress employees have made towards their sales goals.

[More information.](#)



Account Objectives Report

Examine your objectives for each account through this report. Now part of the Objectives Plugin.

[Learn more.](#)



What's on the Menu?

Want to know what wine your on-premise accounts are serving? The Wine by the Glass plugin allows salesmen on the handheld to survey each location and menu, and include both your own and competitor wines. With an additional ION report, it's easy to see exactly what's on the menu.

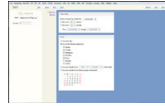


The Supervisor Mode

Absent salesperson? Now a supervisor can easily choose to login as any reporting employee *on their own handheld or tablet*, to look at or run their pre-sell routes. All the supervisor needs to do is select that user and full sync. Another full sync, and it switches back. It's that easy.

[Find out more.](#)

[Check it out.](#)



eoStar Scheduler

Get individualized reports emailed directly to your employees! Schedule a SQL report that calls for an employee and it runs the report for each individual as if selected. It then emails those results directly to that employee. It's that easy.

[More information.](#)

Simple Route Dispatch

Tired of switching handheld records so individual employees are assigned to "routes"? The new Route/Employee Dispatch screen fixes that. An employee can be substituted in place of the handheld's assigned employee for either a day or statically. Simple.

[Discover more.](#)

Questions?

Ask a tech! Give us a call at 616-392-7111 or e-mail us at support@eostar.com.



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